



Fact sheet

Status: January 2011

System's headquarters

Kieser Training AG
Kanzleistrasse 126, Postfach
CH-8026 Zürich
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www.kieser-training.com

Corporate structure

Limited company under Swiss law
(not quoted)

Chairman of the Board Chief Executive Officer KT AG

Werner Kieser (1940)
Michael Antonopoulos (1971)

Founded Group structure Service

1967 by Werner Kieser
Franchisor
Preventive and therapeutic strength training

Location of facilities

Australia	2
Germany	119
United Kingdom	1
Luxembourg	1
Netherlands	1
Austria	6
Switzerland	5
Spain	1
Singapore	1
Czechia	1
Total	138
Of which subsidiaries of Kieser Training AG	19

Franchisees

Direct single franchisees	83
Master Franchisees	4

Customers

Worldwide	274.000
Average age	46 years
Structure	50 % women

Group turnover from Training und Therapy CHF 153 Million in 2009